Corporate Watch Party Packages

June 11 – July 19, 2026 · SERV, Overland Park KS

Bring your team to the best watch party in Overland Park.

SERV is 55,000 sq ft of video walls, amazing food, full bar or NA-only beverage options, pickleball courts, yard games, and private seating. Three packages. Your choice of beverage service at every level.

55,000 sq ft	Video walls	1,200+ capacity	Food hall	Bar or NA bev
Venue size	Multiple screens	Spacious set up	Multiple concepts	Your choice, every package

THE TOURNAMENT AT A GLANCE

Group Stage
June 11–27
Up to 4 matches/day
Best for daytime packages

Round of 32
June 28–July 1
2–4 matches/day
Fewer but bigger games

Knockouts
July 4–15
Must-see matches
Book early — demand spikes

Final
July 19, 2pm CST
MetLife Stadium, NJ
Biggest watch party day

USA GROUP D MATCHES — BOOK THESE DATES FIRST

USA vs. Paraguay June 12 · 5pm CST · Los Angeles

USA vs. TBD (Match 2) ~Mid June · TBD time

USA vs. TBD (Match 3) ~June 22–23 · TBD time

Argentina vs. Algeria at Arrowhead Stadium, KC · June 17 · 8pm CST · Best local tie-in date.

THREE PACKAGES — CHOOSE WHAT FITS YOUR GROUP

PACKAGE 01
LUNCH BREAK WATCH PARTY
STARTING AT
$2,500
11:00 AM – 2:00 PM CST
25–75 guests

- Prime video wall sightlines
- Custom food & beverage
- Dedicated event host
- Reserved seating & cabanas

PACKAGE 02
HAPPY HOUR HAT TRICK
STARTING AT
$3,500
5:00 PM – 8:00 PM CST
30–100 guests

- Front-row video wall experience
- Custom food & beverage
- Yard games during match
- Digital welcome board

PACKAGE 03
FULL VENUE BUYOUT
STARTING AT
$12,000
Your match day · 3–6 hours
150–1,200 guests

- Entire venue — 100% yours
- All video walls + stage screens
- Pickleball + yard games activated
- Container breakout rooms

PACKAGE 01

LUNCH BREAK WATCH PARTY

The daytime block — catch the match, grab a bite, back to the office.

STARTING AT **$2,500**

WHEN 11:00 AM – 2:00 PM CST

GUESTS 25–75

WHAT'S INCLUDED

- Exclusive reserved section — prime video wall sightlines
- Custom food & beverage
- Beverage service of your choice
- Dedicated event host on-site
- Reserved seating with cabanas
- Welcome sign / branded table card

BEST FOR

- Teams wanting a real lunch break — in by 11, out by 1:30
- Groups of 25–75 that can slip out mid-day
- Group stage weekday matches (6+ in June)
- Inclusive events — NA option available

PACKAGE 02

HAPPY HOUR HAT TRICK

After work, screens up, game on. The best 3 hours of any weekday.

STARTING AT **$3,500**

WHEN 5:00 PM – 8:00 PM CST

GUESTS 30–100

WHAT'S INCLUDED

- Exclusive section — front-row video wall experience
- Custom food & beverage
- Beverage service of your choice
- Yard games — cornhole, bocce, giant Jenga
- Dedicated event host for full 3 hours
- Company name on SERV digital welcome board

BEST FOR

- After-work team socials for groups of 30–100
- Groups where some drink and some don't
- HR teams planning a mid-summer engagement event

PACKAGE 03

FULL VENUE BUYOUT

Your group. Our entire venue. 1,200 guests. Zero competition for the remote.

STARTING AT **$12,000**

WHEN Match day of your choice, 3–6 hours

GUESTS 150–1,200

WHAT'S INCLUDED

- Full venue buyout — no public, 100% yours
- All video walls + stage screens on the match
- Custom food & beverage
- Dedicated event manager + full staff
- Yard games + pickleball — all activated
- Full AV + match audio across entire venue
- Container breakout rooms

BEST FOR

- Company-wide events — 150 to 1,200 attendees
- Client entertainment during the tournament
- USA match parties — June 12, ~June 17, ~June 22
- The World Cup Final — July 19 at 2pm CST

CHOOSE YOUR BEVERAGE PACKAGE at booking — NA Only (included) · Bar Package (quote) · Premium Bar (quote) — available at every package level

KEY MATCH WINDOWS FOR CORPORATE WATCH PARTIES

Group stage June 11–27 with matches in four **daily** windows. All times CST (ET minus 1 hour).

Window	Time (CST)	Kicks off	Ends	Best package	Notes
Slot 1	10am	10:00 AM	~12:00 PM	Lunch Break	Early slot — great for 7–8am start teams, wrapped before noon
Slot 2	11am	11:00 AM	~1:00 PM	Lunch Break	Sweet spot — arrive at 11, eat, watch, back at 1:30pm
Slot 3	1pm	1:00 PM	~3:00 PM	Lunch Break	Post-lunch block — flexible and hybrid teams
Slot 4	2pm	2:00 PM	~4:00 PM	Lunch Break	Afternoon slot — blends into early happy hour after
Evening	5–9pm	5:00 PM+	~8:00 PM+	Happy Hour	After-work prime time. Argentina vs Algeria at Arrowhead KC — June 17
USA Match	June 12	5:00 PM	~7:00 PM	Buyout	USA vs. Paraguay. Book immediately.
Final	July 19	2:00 PM	~4:30 PM	Buyout	World Cup Final at MetLife. Highest demand day.

HOW TO BOOK

STEP 1
Pick your match
Choose a date. USA matches and the Final go fast.

STEP 2
Choose your package
Lunch Break, Happy Hour, or Full Buyout — then pick NA, bar, or premium bar.

STEP 3
Reserve with deposit
50% deposit holds your date. Balance due 7 days out. We handle the rest.

STEP 4
Show up and enjoy
We set up, staff it, and run the event. Your only job is to cheer.

Call it "team building" — we won't tell.

Argentina vs. Algeria at Arrowhead on June 17. USA opening June 12. Book your date.

servfun.com/private-events